



## Sponsorship Opportunities - Variety of Ottawa's 12<sup>th</sup> International Ball Friday, April 9, 2010

Variety of Ottawa's 12<sup>th</sup> Annual International Ball will take place on Friday, April 9, 2010 at the Brookstreet Hotel in Kanata. The evening will feature food, décor and entertainment from past host countries including Great Britain, Ireland, Australia, New Zealand, Mexico, United States and Barbados. It will truly be a global affair!

This popular **international event** will sell-out quickly and tickets can be purchased at \$225.00 each or \$2250.00 for a table of ten. Sponsorship opportunities are listed below. Don't miss this great opportunity to reach Ottawa's businesses and diplomatic community! Buy your tickets or become a sponsor today and your generosity will help many underprivileged children in our Nation's Capital. Past recipients of the proceeds from the Ball include the Children's Hospital of Eastern Ontario, The Neonatal Intensive Care Unit at the Ottawa Hospital - General Campus and the Wabano Centre for Aboriginal Health.

Last Year Variety of Ottawa and the **Ottawa Senators Foundation** began a five year partnership and together committed 1.3 million dollars to Project S.T.E.P. The Project S.T.E.P. is a joint provincial and civic backed project to build two Youth Drug Rehabilitation Centres in the National Capital Region. Major portions of the Ball revenues will be targeted to this cause again this year. Your sponsorship contribution can help us meet our goal – **we need you!**

### **Platinum Sponsor - \$15,000. (exclusive) + Silent Auction prize donation**

As the **Platinum Sponsor** you will receive the following entitlements:

1. Your company name and logo prominently displayed at the Ball
2. Recognition as the Platinum Sponsor on all event pre-promotional material (*logo must be received before March 01, 2010*)
3. Opportunity of providing one promotional item to be included on the dining tables
4. Your company name and logo will appear on the after-event Thank You advertisement in The Citizen
5. Your company logo on the Ball's tickets (**if confirmed by March 01, 2010**)
6. Your company logo and level of sponsorship will be included on the Variety of Ottawa's website's front page and sponsor page with a link to your company's website for one year ([www.varietyofottawa.com](http://www.varietyofottawa.com))
7. Your company name and logo on the cover of the Evening Program and the Silent Auction Catalogue
8. Reserved seating at the Ball with a **complimentary table** (value of \$2250.)
9. Special sponsor recognition during the Welcome and Closing Address and during the evening.
10. Complimentary **full page** ad in the Evening Program. (**Ad must be received by March 1, 2010 – electronic file required in high resolution format**).

### **Gold Sponsor \$10,000. + Silent Auction prize donation**

As a **Gold Sponsor** you will receive the following entitlements:

1. Your company name and logo prominently displayed at the Ball
2. Your company name and logo will appear on the after-event Thank You advertisement in The Citizen
3. Your company logo and level of sponsorship will be included on the Variety of Ottawa's website's sponsor page with a link to your company's website for one year ([www.varietyofottawa.com](http://www.varietyofottawa.com))
4. Your company name and logo on the inside cover of the Evening Program and the Silent Auction Catalogue
5. Reserved seating at the Ball with **six (6)** complimentary tickets (value of \$1350.)
6. Special sponsor recognition during the Welcome and Closing Address
7. Complimentary **half-page (½)** ad in the Evening Program (**Ad must be received by March 1, 2010 – electronic file required in high resolution format**).

### **Silver Sponsor \$5,000 + Silent Auction prize donation**

As a Silver Sponsor you will receive the following entitlements:

1. Your company name and logo prominently displayed at the Ball
2. Your company name and logo will appear on the after-event Thank You advertisement in The Citizen
3. Your company logo and level of sponsorship will be included on the Variety of Ottawa's website's sponsor page with a link to your company's website for one year ([www.varietyofottawa.com](http://www.varietyofottawa.com))
4. Your company name and logo on the inside cover of the Evening Program and the Silent Auction Catalogue
5. Reserved seating at the Ball with **four** (4) complimentary tickets (value of \$900.)
6. Special sponsor recognition during the Welcome and Closing Address

### **Bronze Sponsor \$3000. + Silent Auction prize donation**

As a Bronze sponsor your contribution can go towards one of the following - Please identify your choice:

- Floral Sponsor                       Wine Sponsor                       Entertainment Sponsor

As a Bronze Sponsor you will receive the following entitlements:

1. Your company logo prominently displayed at the conference
2. Your company name and logo will appear prominently in the Evening Program and the Silent Auction Catalogue.
3. Your company level of sponsorship will be included on the Variety of Ottawa website's sponsor page for one year ([www.varietyofottawa.com](http://www.varietyofottawa.com))
4. Reserved seating at the Ball with **two** (2) complimentary tickets (value of \$450.).
5. Special sponsor recognition during the Welcome and Closing Address.

### **Friend of Variety of Ottawa <\$1,500. + Silent Auction prize donation**

As a Friend of Variety you will receive the following entitlements:

1. Company name will appear in the Evening Program and the Silent Auction Catalogue
2. Your level of sponsorship will be included on the Variety of Ottawa's web site sponsor page for one year ([www.varietyofottawa.com](http://www.varietyofottawa.com))
3. Special sponsor recognition during the Ball.

**For More information on Sponsorship Opportunities please contact:  
Aline Fournier at 613-747-5070 or by email at: [fournierca@rogers.com](mailto:fournierca@rogers.com)**



Variety of Ottawa – The Children's Charity  
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